



Mechanism, Path and Practice of the Convergence Development of Tourism Industry in the Context of Economic Transformation

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ABSTRACT This paper aims to deal with the mechanism, path and practice of the convergence development of tourism industry in the context of economic transformation. This paper proposes convergence models of tourism industry based on a conceptual model by combing and discriminating of convergence concepts of tourism industry. The paper studies the patterns of integrating culture industry and tourism industry in the perspective of the theory of industry integration, generalizes three patterns of industry integration, that is, extended pattern, restructuring pattern and permeable pattern, makes the theoretic analysis of them systematically. In light of the characteristics of the culture and the tourism in China, the paper illustrates the base and the feasible patterns of integrating the culture industry and the tourism industry in China, and also gives some suggestions on integrating and developing the culture industry and the tourism industry for China.