

Analysis of Teaching Methods in Graphic Design in the Galician University System (GUS) in Spain

Vicente López Pena¹, Vicente A. López-Chao² and Andrea M. L-Chao³

¹Higher Engineering School, University of Cadiz, Avda. of University of Cádiz, 11519, Puerto Real, Cádiz, Spain

E-mail: ¹<vicente.lopez@uca.es>, Phone: +34 956 483200

²University of A Coruña, Campus de Elviña S/N, 15006 A Coruña, Spain

E-mail: ²<vlopezchao@gmail.com>; ³<andrea_311@gmail.com>

KEYWORDS Anthropology. Architecture. Engineering. Higher Education. Pedagogy

ABSTRACT The convergence towards the European Higher Education Area involved a profound rethinking of the teaching process used by university teachers. This situation forced professors to rethink their teaching methods in an individual, professional and anthropological way, given the importance of teaching methodologies in the new higher education framework. The sample of this paper was collected through the teaching guides of all the technical degrees containing any subjects related to Graphic Design of all the Universities in Galicia (Spain) to find out which teaching methods are used. In order to achieve this objective, a mixed methodology was carried out. The results indicate that the educational strategies have not changed, and traditional and archaic lecture is still the most widely used.