

Management Training Needs of Women Entrepreneurs

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ABSTRACT Entrepreneurial talents and capabilities are latent in all communities but their translation to innovative action depends on appropriate stimuli and environment and these stimuli can be generated through training. Training women for entrepreneurial and managerial capabilities should be conceived as one of the most important factors for accelerating growth. Efforts are being made along these lines, however they are limited only to bring changes quantitatively but not qualitatively. Hence appropriate training and interventions are needed to bring qualitative changes in the situation. An attempt was made in this study to examine the quality of micro-enterprise management by women in socio-cultural milieu and to project the management training needs of women entrepreneurs. Keeping in view the findings of the study, perceptions of women entrepreneurs and insights of experienced trainers - confidence building, competence, connections and capital are projected as essential management training needs.