

Dissemination of Cultural Heritage and Impact of Pilgrim Tourism at Gangasagar Island

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ABSTRACT Tourism plays a great role towards socio-economic changes. According to Indian sentiment the pilgrim centers *or tirthasthan* used to visit by number of tourists to earn virtue. Gangasagar is one of such centre where taking holy dip during makar sankranti, thought as, in life of a person earns that much of virtue which one can earn by visiting all the pilgrim centers throughout the life. The present paper aims to highlight the impact of pilgrim tourists at Gangasagar Island of Sundarban Biosphere and also projects the role of myth centering around Kapil Muni temple at Gangasagar which attracts not only tourists but also disseminate over the generation its cultural tenets which is valuable, being one of the repository of the great Indian cultural heritage.