

The Effectiveness of Adolescent Development Program of Bangladesh Rural Advancement Committee (BRAC) in Strengthening Awareness Regarding Social Issues among Rural Adolescent Girls in Bangladesh: An Empirical Study

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ABSTRACT The purpose of this study is to find out the effectiveness of Adolescent Development Program (ADP) of BRAC in elevating awareness regarding various social issues among poor rural girls in Bangladesh. The study focuses on rural adolescents, who now able to change their outlook regarding various social phenomena of rural societies in Bangladesh. Through primary and secondary data it is identified that this program plays a very important role in awareness elevation among rural adolescents regarding various social issues that allow them to think differently about their life as a whole.