

The Ethical Ideology of University Students in South Africa

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ABSTRACT The study investigated the ethical ideology of university students in South Africa. In addition, the study investigated if there is a significant gender difference in the ethical ideology of university students. The study focused on business students. Data was collected through the use of self-administered questionnaires in a survey. Descriptive statistics and the T-test were used for data analysis. The results indicated high scores in both idealism and relativism. Students are more idealistic than relativistic with respect to their ethical ideology. There are no significant differences in the mean scores of both male and female students for both idealism and relativism. Most of the students can be classified as situationists.