

**Qualitative Analysis of the Local Economic Development (LED)
Strategy in the Ngaka Modiri Molema District,
North West Province, South Africa**

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ABSTRACT This article reports on a qualitative analysis of the Local Economic Development (LED) in the Ngaka Modiri Molema District - North West Province, South Africa. It identified four pertinent themes of a functional LED strategy at a district level, namely: (1) political and administrative commitment to LED; (2) availability and/or non-availability of financial and staffing resource plans, policies and procedures; (3) development, promotion, and support of SMMEs; and (4) job-creation and poverty-alleviation. Qualitative data collection methods and data analysis techniques were employed in analysing the said LED themes in the District. The analysis revealed that the position of LED in the district was unsatisfactory and dysfunctional in some instances. Under the circumstances, a "Political and Administrative Commitment, LED Financial and Staffing Arrangements, LED Plans, Policies, and Procedures, and-SMMEs, job-creation, and poverty alleviation" model was recommended for the transformation of LED functionality and performance in the District.