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Value Management and Organizational Performance: A Case of Selected Manufacturing Firms in South-East, Nigeria

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ABSTRACT The study investigates the impact of value management on the performance of production firms in south-east Nigeria. The investigation embraced the survey design overview plan. The investigation had a populace size of 9038, out of which an example size of 563 was acknowledged utilizing Cochran's equation at 5 percent mistake resilience and 95 percent dimension of certainty. The survey research design was adopted for the study. The review research configuration was received for the investigation. The hypothesis were tested utilizing the Pearson product moment connection coefficient and simple linear regression statistical tools. The findings indicated that there was a significant relationship between value engineering and product quality in the selected manufacturing firms in south-east Nigeria. Function analysis had a significant positive effect on the productivity of manufacturing firms in south-east Nigeria. The study concluded that value management offers a method for stakeholders to achieve organizational performance.