

Analysis of Socio-economic Characteristics of Fuel Wood Marketers in Yola Metropolis, Adamawa State, Nigeria

A. A. Ndaghu*, V. B. Taru, I. Tizhe* and J. Tizhe***

**Department of Agricultural Economics and Extension Federal University of Technology,
P.M.B. 2076 Yola Adamawa State Nigeria*

***Department of Agricultural Technology Federal Polytechnic, P.M.B. 35 Mubi Adamawa
State, Nigeria*

KEYWORDS Firewood. Socio-economic. Marketing. Yola North. Gross Margin

ABSTRACT The paper analyzed the socio-economic characteristics of fuel wood marketers in Yola Areas of Adamawa State, Nigeria. Primary data was used for the study. The data was collected using structured questionnaires administered to 120 firewood marketers sampled from the main towns of Yola North and Yola South Local Government areas of Adamawa State. Both descriptive and inferential statistics were employed to analyze the data. The result indicated that majority (40%) of the marketers were between the age of 21 and 40, 63 percent were males, 73 percent of the marketers were married while majority (66%) of them had household size of between 1 and 5 people. The result further indicates that 55 percent had no formal education while farming was the primary occupation of 65 percent. Also, 80 percent of the fuel wood marketers had less than nine years of marketing experience and 90 percent of them are not members of any community organisation. Regression analysis revealed that household size, numbers of bundle, primary occupation and marital status positively influenced firewood marketing and R^2 was 0.846 indicating that 85 percent of the variation in fuel wood marketing gross margin was explained by the socio-economic characteristics.