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Determinants of Agricultural Exports

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ABSTRACT The study examined the factors that influence agricultural exports with specific reference to Cocoa and Rubber. Secondary data was used for this study. Ordinary Least Squares regression (OLS) was used in analyzing the relevant data. The OLS findings revealed that rubber export is influenced significantly ($p < 0.05$) by domestic rubber production (b= 68124.857), producer price (b= 10741.503), exchange rate (b= -17078.957), domestic consumption (b= -27094.147) and interest rate (b= 14991.565). For cocoa, the OLS shows that cocoa output (b=0.847), domestic consumption (b=-0.850) and rainfall (44.074) significantly ($p < 0.05$) influence cocoa export. It is recommended that there should be value addition in respect of the cocoa being exported.