

Community Capacity Building for Tourism Development

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ABSTRACT Community capacity building is widely acknowledged as an important tourism development strategy. Building capacity of communities to effectively address our problematic issues and planning of community development is often required to analyze current status of community development with respect to tourism development. Community capacity building is a necessary ingredient for success of community development. Tourism development and building the capacity for local communities need to progress hand in hand. Community capacity building programs help underdeveloped communities to improve their ability to participate in the tourism decision-making processes. They encourage community involvement, and provide the tools that enable them to do so. The purpose of this paper is to explore the contributions of community capacity building to achieving tourism development. In this study, community capacity building represents the potential of a community to act in tourism development.