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Over-religious Activity, A Threat to Biodiversity - A Case Study (4): The Indian National Bird Peacock (*Pavo cristatus*) is in Danger

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ABSTRACT Peacock (*Pavo cristatus*) is the National Bird of India. It has rich religious and legendary involvement in Indian traditions. The bird's feathers are inordinately used for religious purpose with good commercial income. The procurement of the feathers in huge number is questionable. This may cause in a setback of peacock population in the natural biodiversity, an apprehension of negative National interest.