

The Development of Academic Human Resources in the Digital Age: Realities and Future Scenarios

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ABSTRACT The purpose of the current study was to investigate the development of academic human resources in the digital age. Participants were 160 academic staff. A cross-sectional study was performed in three colleges. Components of academic human resource development survey, a self-administered, close-ended questionnaire was used to collect and analyse data. The questionnaire was built on a network platform and then was shared on social media including *Messenger*, *WhatsApp* and *Facebook Pages*. Results were analysed using frequencies and percentages. Findings indicated that respondents were satisfied to a large extent with methods used in academic scientific contact, university teaching, assessment, and research. The scenario calls for some aspects of reform, renewal and improvement, and it is called progressive, and represents the transformational path, as it assumes gradual reform to consolidate and deepen the positives of the present and treat the negative aspects of reality.