



Institutional Strategies for Making Graduates More Employable – Case Study

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ABSTRACT Global education sectors are undergoing considerable transformation in teaching-learning processes to make education more relevant. Most Indian graduates lack the right employability skills. The government is taking initiatives to enhance quality in the education sector of India as a whole. However, a lot needs to be done at the institutional level too. The present study was carried out with the aim of finding effective strategies to produce graduates who are knowledgeable as well as skillful, to cater to the demand of the employment sectors. The findings presented are outcome of progressive study of observations and interventions which included Bottom-top approach as well as Top-bottom approach. Present study suggests four channel strategies by which employability skills can be instilled in the graduates to equip them with the qualities sought by the employers. These institutional level strategies if implemented will foster knowledge as well as soft skills in the graduates.