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Innovative Teaching Practices in Educational Institutions (ITPEI)

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ABSTRACT Innovative teaching methodologies attract the attention of students, kindle the interest for the subject and make them understand the concepts with ease. The objective of the paper is to measure the level of innovative behavior and to examine the relationship between demographic variables and innovative behavior among the faculty of teaching in educational institutions. In this paper, descriptive research design is employed. A pretested questionnaire is administered to measure the level of innovative behavior for a sample of 100 respondents, selected using random sampling method. The level of innovative behavior is compared with the demographic variables of the respondents using analysis of variance method. The results indicate that there is a significant difference between the demographic variables and the level of innovative behavior. By measuring and improving the level of innovative behavior the educational institutions can enhance the performance of the students and achieve competitive advantage.