Video Film and African Social Reality:  
A Consideration of Nigeria-Ghana Block of West Africa

Osakue Stevenson Omoera

Department of Theatre and Media Arts, Ambrose Alli University, Ekpoma, Edo State, Nigeria
Mobile: 234 803 571 4679, E-mail: omoera@yahoo.com


ABSTRACT Today, video film as a form of media production is very popular in Nigeria and indeed in much of Africa. Nigerian video films, especially those produced in English; enjoy considerable patronage in Nigeria, Ghana, Zambia, Kenya Zimbabwe, England, USA, Italy and many other places. Along with this growing acceptance are questions as regards the video film evolution in the West African sub region. Against this backdrop, the paper adopts the historical, descriptive and analytical approaches as its method of reflecting on how the video film phenomenon emerged in Nigeria, what issues the Nigerian video films busy themselves with, what sort of reception is granted these films in Ghana and why. It concludes by canvassing that governments and other stakeholders in the West African sub region should explore the huge potentiality of the video film industry in creating employment opportunities and redressing contemporary social challenges.