

The Link between Entrepreneurship Education and Business Success: Evidence from Youth Entrepreneurs in South Africa

Saphetha Appie Gwija¹, Chuks Eresia-Eke² and Chux Gervase Iwu³

¹Faculty of Business, Cape Peninsula University of Technology, South Africa

E-mail: sgwija@gmail.com

²Department of Business Management, University of Pretoria, South Africa

E-mail: chuks.eresia-eke@up.ac.za

³Faculty of Business, Cape Peninsula University of Technology, South Africa

E-mail: iwuc@cput.ac.za / chuxiwu@gmail.com

KEYWORDS Entrepreneurship Education. Youth Entrepreneurial Ventures. Khayelitsha. South Africa. Entrepreneurial Intention

ABSTRACT The aim of this study was to find out whether youth entrepreneurs in a South African township consider entrepreneurship education and training as a useful vehicle for navigating the challenging waters of entrepreneurship. The method used to collect data was a self-administered questionnaire. Findings revealed that the participants thought of entrepreneurship education and training as a viable tool for entrepreneurship development. The study recommends further research on other townships with similar characteristics to enable a better understanding of the unique needs of the different townships. This is on the basis that should an intervention be proposed, each township should then have a much more customised training and development strategy.