High School Students’ Perceptions of Career Guidance and Development Programmes for University Access

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ABSTRACT This paper investigated the current situation regarding the efficacy of career counseling and guidance programmes among high school learners in the Eastern Cape using their perceptions and lived experiences. A qualitative approach was used. A convenience sample comprising 50 participants (learners) was used in this study. Data were solicited using a Questview distributed to the participants on the last day of a training day on career guidance which was part of the university’s community outreach programme. Data were thematically analysed. The study found that participants were satisfied with the current career guidance initiatives though the efficacy could not be quantified. The paper implores researchers to adopt qualitative approaches in compiling career-counseling data from societies with diverse populations such as South Africa.